



SYDNEY INTERNATIONAL CHILDREN'S FESTIVAL

Saturday 1st – Tuesday 4th October 2005 **The Biggest Fun Activity Event on Earth Returns**

KIDS UNIVERSE – Sydney International Children's Festival presented by the **Australian Scholarships Group** is a full day of adventure and discovery catering to all the family. It's cool, fun, exciting and action packed, with more entertaining, fun and educational activities for children than any other event in Australia.

From Saturday 1st to Tuesday 4th October 2005, the Dome and Halls of the Sydney Showground at Sydney Olympic Park will come to life as Sydney's favourite activity event for kids. In this chaotic cosmos of creativity, discovery and laughter, children from 1 to 14 years are the stars as they create, play and learn through 60 concurrent activities and non-stop live performances through out the day.

The **KIDS UNIVERSE** all inclusive ticketing policy means that once you have paid to enter the festival site you have full access to every stage show, you can participate in every activity and all the materials you need are readily supplied. There's no more to pay and kids can take home the beaded jewellery they make, the artwork they paint, the face mask they design and goodies they cook.

This year's activities already include craft areas, art classes, challenging games, a huge variety of sports, dance activities, karaoke, T shirt making, cooking classes, jumping castles, giant sandpits, cubby houses, rollerblading, wild and wacky hair, make up, CSIRO science, computer gym and The *Active Factor Zone*.

There will be non-stop entertainment on 2 main stages where visitors can party with The Dorothy the Dinosaur Show, be amazed by Conan the Bubble Man, gasp at the amazing antics of Circotrix, enjoy the new Jakers! The Adventures of Piggley Winks Show or become the star at **KIDS UNIVERSE** Idol. Stay tuned to the **KIDS UNIVERSE** web site for up dates on upcoming additions to this year's program.

It's important to both the **KIDS UNIVERSE** team and our festival partners and exhibitors that the Sydney International Children's Festival provide fun activities and educational opportunities that produce outstanding outcomes for kids. This year our presenting sponsor **Australian Scholarships Group** is giving away a \$12,000 education scholarship, they will also be providing a parent's rest area with free activities for young children provided by Playgroup NSW.

Once again **Scholastic Australia** is pleased to present **READING ROCKS** the giant kids Literature Festival and Book Fair. One of **KIDS UNIVERSE**'s major highlights **READING ROCKS**, brings books to life and gives young readers the chance to meet some of their favourite authors and illustrators including Emily Rodda, Deltora Quest illustrator Marc McBride, Jackie French and John Heffernan.

The **Active Factor Zone** presented by Coca-Cola Australia is a fun-filled area packed with activities to suit kids of all ages and all activity personalities. One highlight of the zone will be that kids can experience The Active Factor Top Shots program. The *Active Factor Zone* will feature guest appearances from *The Active Factor* Top Shots ambassadors, Matildas Captain Cheryl Salisbury and Qantas Soccer player, Jade North. Not only will they be signing autographs but also giving kids tips as they try out The *Active Factor* Top Shots football skills program in the Zone.

KIDS UNIVERSE is also proud to be a part of **Sydney Olympic Park's 'Kids in the Park'** school holiday program. Now in its fifth season this exciting program for kids of all ages will once again present a comprehensive range of activities through out the spring school holidays with special elements provided by **KIDS UNIVERSE**.

Firmly established as one of Sydney's leading family activities, **KIDS UNIVERSE** is now the city's second largest family event after The Royal Easter Show. In its first year more than 22,000 Sydney-Siders discovered the **KIDS UNIVERSE** approach to fun, learning and entertainment. This year we expect more than 30,000 visitors to experience for themselves why **KIDS UNIVERSE** is light year's ahead when it comes to providing a great day out for kids and their families.

Tickets are now on sale through Ticketmaster7. To receive further information visit www.KidsUniverse.NET.au

KIDS UNIVERSE – Sydney International Children's Festival

Dates: Saturday 1st to Tuesday 4th October, 2004, 9am to 5pm daily

Venue: Sydney Showground, Sydney Olympic Park

Prices: One Day Pass \$29.90 per person. Family of Four Day Pass (4 people) \$114

Bookings: www.ticketmaster7.com or 136 100 (booking fee applies)

Presented by



Supporting Children's Education

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