



Sydney International Children's Festival

Kids Universe Active Factor Stampede – Terms and Conditions

1. Information on how to enter and prizes form part of these conditions of entry.
2. Entry into this promotion is deemed to be acceptance of these conditions of entry.
3. The promotion will be known as "The Kids Universe Active Factor Stampede"
4. Entry is only open to visitors to Kids Universe – Sydney International Children's Festival (The Event) to be held at the Sydney Showground, Sydney Olympic Park, Sydney, NSW from September 26th to September 29th, 2004. Employees and their immediate families of the Promoter, its suppliers and its agencies associated with this promotion are ineligible. No responsibility accepted for late, lost or misdirected entries.
5. HOW TO ENTER
Eligible Entrants who have correctly completed the Kids Universe Active Factor Stampede Entry Coupon(The Ticket), to be found in the Kids Universe Souvenir Program, will qualify for entry into the Daily Prize Draws.
6. The promotion commences Sunday 9am 26th September, 2004. Entries close at 4pm on Wednesday 29th September, 2004.
7. All draws will take place at The Event, Sydney Showground, Sydney Olympic Park, Sydney, NSW. Daily draws will occur on Sunday 26th September, 2004, Monday 27th September, 2004, Tuesday 28th September, 2004 and Wednesday 29th, 2004. Times for each draw will be announced on the day. The winners will be announced at the time of the draw, notified by phone and their names will be published on the Kids Universe web site www.kidsuniverse.net.au. Judges' decision is final and no correspondence will be entered into.
8. Daily Prize Draws:
On each day of the competition,
* The first valid entry drawn will win....
* The next five valid entries drawn will win...
9. Total prize value will not exceed \$100,000. Individual prizes will not exceed \$1000. Prizes, and/or any unused portion of any prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise stipulated. The Promoter accepts no responsibility for any variation in any prize values. The Promoter shall not be liable for any Ticket that has been lost, stolen, forged, damaged or tampered with in any way. Eligibility of a ticket is subject to the terms and conditions specified on The Ticket.
10. Entries remain the property of the Promoter and cannot be returned. The Promoter reserves the right to publish photographs of the winners.
11. The Promoter shall not be liable for any loss or damage whatsoever suffered (including but not limited to direct or consequential loss) or for personal injury suffered or sustained, in connection with any prizes, except for any liability which cannot be excluded by law.
14. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in



Sydney International Children's Festival

the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

16. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.

17. Where prizes remain unclaimed as at 8th October 2004, the Promoter will conduct such further draws on that date, at 17 The Crescent, Vaucluse, NSW, 2070, as are necessary, in order to distribute these prizes. The winners will be contacted by phone and their names be published on the Kids Universe web site on 9th October 2004.

18. In the event that a prize(s) is/are not available, the Promoter reserves the right to substitute prize(s), in their sole discretion, to the same and equal recommended retail value and/or specification.

19. The Promoter is Kids Fest Sydney Pty Limited ABN 88 108 231 081 of 17 The Crescent, Vaucluse, NSW, 2070.

20. Kids Fest Sydney Pty Limited is the sole Promoter of the Promotion and bears all rights and responsibilities with regards to the Promotion.

21. Authorised under NSW Permit No. TPL